## Parents: The State of North Carolina wants to hear your views on technology and learning!

## **Dear Parents of K-12 Students**

**Be a part of the conversation!** Starting December 1st, the Department of Public Instruction and the Department of Information Technology are participating in the Speak Up Research Project for Digital Learning. Speak Up is and was the first online research tool designed to help parents share their ideas directly with schools and national policymakers. Speak Up provides parents with a mechanism for expressing their views to the administrators at their child(ren)'s school and district about key issues impacting their child(ren)'s education.

Since 2003, Speak Up has collected and shared the views of more than 5.4 million students, teachers, and parents from all 50 states, as well as internationally. By participating in Speak Up, parents are expressing their views to a wider audience of local, state, and national policy makers as well as the business community—and contributing to the national dialogue about how best to prepare students for the future.

Speak Up is open to students, educators and parents; it's quick and easy to get involved. All participation is confidential. The online survey takes about 20 minutes to complete.

To "Speak Up" simply follow these steps to participate. It takes just 20 minutes to add your voice!

## Step 1: Select the option you would like to take:

- Parent survey in English
- Encuesta para Padres de Familia en español

Step 2: Look up your child(ren)'s school, by entering in part of the school name and selecting your state or zip code. If you have children at multiple schools, please select one school to take the survey under.

**Step 3**: **You will now begin the survey**. Please read the introduction page and click on the next button to begin the survey.

- 1. Please use the buttons labeled "next" and "back" to get to the next page. Do not use the back button on the browser.
- 2. Please read questions thoroughly. Some of the questions allow you to select multiple answers so be sure to read each question before responding.
- 3. If you are unsure of a question just skip and move to the next question.

Thank you for your participation, your input matters.